



**JOINED  
IN EDUCATION**

## Two Days with Dr. Wendy Mogel

January 11th & 12th • The Knight Theater & Shalom Park

Benefiting

Joined in Education - A partnership advancing education in Charlotte

### SPONSORSHIP LEVELS

- |   |  |
|---|--|
| <p><input type="checkbox"/> <b>Title Sponsor</b> <span style="float: right;"><b>\$50,000</b></span><br/>20 VIP tickets to the "Big Talk" • Double-page with premiere placement throughout event journal • Private reception and photo opportunity with keynote speaker • Recognition from stage at event • Your name/company name as Presenting Sponsor on all traditional and online marketing materials (for one year) as well as all event direct mail outreach • Exclusive access and promotional opportunities at all three events</p> <p><input type="checkbox"/> <b>Platinum Sponsor</b> <span style="float: right;"><b>\$25,000</b></span><br/>15 VIP tickets to the "Big Talk" • One full and one 1/2 page journal ad with premiere placement • Photo opportunity with keynote speaker • Recognition from stage at event • Your name/company name as Platinum Sponsor on all traditional and online marketing materials (for one year) as well as on all event direct mail outreach • Exclusive access and promotional opportunities at all three events</p> <p><input type="checkbox"/> <b>Gold Sponsor</b> <span style="float: right;"><b>\$10,000</b></span><br/>10 VIP tickets to the "Big Talk" • One full page ad with high profile placement • Photo opportunity with keynote speaker • Your name/company name as Gold Sponsor on all traditional and online marketing materials as well as all event direct mail outreach • Exclusive access and promotional opportunities at all three events</p> | <p><input type="checkbox"/> <b>Silver Sponsor</b> <span style="float: right;"><b>\$5,000</b></span><br/>6 VIP tickets to the "Big Talk" • Two 1/2 page event journal ads • Your name/company name as Silver Sponsor on all traditional and online marketing materials as well as all event direct mail outreach • Special promotional opportunities at all three events</p> <p><input type="checkbox"/> <b>Bronze Sponsor</b> <span style="float: right;"><b>\$2,500</b></span><br/>4 VIP tickets to the "Big Talk" • One 1/2 page event journal ad • Your name/company name as Bronze Sponsor on all traditional and online marketing materials as well as all event direct mail outreach • Special promotional opportunities at all three events</p> <p><input type="checkbox"/> <b>Patrons</b> <span style="float: right;"><b>\$1,000</b></span><br/>2 VIP tickets to the "Big Talk" • Your name/company name as Patron Sponsor on event journal and all online marketing materials • 1/4 page event journal ad • Special promotional opportunities</p> <p><input type="checkbox"/> <b>Promotional Sponsor</b> <span style="float: right;"><b>\$500</b></span><br/>1/8 page ad in event journal • Pre-sale rate for tickets to the "Big Talk" • Special promotional opportunities</p> |
|---|--|

E-mail all forms, payment, and ad copy to:  
Gale Osborne  
Phone: 704-366-4558 Fax: 704-364-0443  
e-mail: info@joinedineducation.org

### General Donations and Journal Opportunities

- I/We are unable to attend, but enclosed is a tax-deductible donation in the amount of \$ \_\_\_\_\_

#### Be An Advertiser at the "Big Talk"!

We encourage electronic art (Illustrator, Photoshop or QuarkXpress), logos and photographs (EPS, TIFF or JPEG with minimum 300 dpi @100%). For ad assistance contact Gale Osborne at info@joinedineducation.org.

- |   |               |          |
|---|---------------|----------|
| <input type="checkbox"/> Cover—Outside Back   | 4.5"x 7.5"    | \$25,000 |
| <input type="checkbox"/> Cover—Inside Front   | 4.5"x 7.5"    | \$10,000 |
| <input type="checkbox"/> Cover—Inside Back    | 4.5"x 7.5"    | \$10,000 |
| <input type="checkbox"/> Double-Page Spread   | 9"x 15"       | \$7,500  |
| <input type="checkbox"/> Full Page            | 4.5"x 7.5"    | \$5,000  |
| <input type="checkbox"/> 1/2 Page             | 4.5"x 3.75"   | \$2,500  |
| <input type="checkbox"/> 1/4 Page Horizontal  | 4.5"x 1.75"   | \$1,000  |
| <input type="checkbox"/> 1/4 Page Vertical    | 2.125"x 3.75" | \$1,000  |
| <input type="checkbox"/> 1/8 Page             | Business Card | \$500    |
| <input type="checkbox"/> Friends Page Listing |               | \$250    |

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